

Tourism development in Kazakhstan



Experience of Avalon Public Foundation
& Avalon Historico-Geographical Society

Tourism development in Kazakhstan

- NABU (Nature & Biodiversity Conservation Union, Germany)
- Karaganda Regional EcoMuseum
- Nomadic Travel Kazakhstan
- Avalon Public Foundation & Avalon Historico-Geographical Society

financial support of international organizations
(European Commission, GEF/UNDP)

Tourism development in Kazakhstan



Typical steppe landscape
of Central Kazakhstan

Tourism development in Kazakhstan



Typical landscape of a mountain oasis
in Central Kazakhstan

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One among many archaeological monuments
of Central Kazakhstan

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Kyzylarai eco-site at the moment

- Arrangement of ecological paths and camps
- Instalment of information stands
- Tourist routes elaboration
- Promotion of Kyzylarai among foreign and Kazakhstani tourists
- Establishing a tourist information center in Shabanbai Bi village
- Publishing the first tourist map of Kyzylarai mountain oasis

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Community-based tourism
(Kyzylarai, Ulytau, Korgalzhyn)

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Bicycle tours (from day trips to long expeditions)

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Sightseeing tours
(Bronze Age, Middle
ages). Deep
elaboration of
tours in terms of history,
own investigations (only
facts and theories, no
profanation of history)



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Soviet heritage
tours (industrial
era of the USSR,
Stalin camps,
Cold war and
Arms race)



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Trekking
(quite hard,
in spite of
relatively low
elevations)



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Photo tours
(natural objects,
photo-safari)



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Nature tours
(birdwatching,
tulips blossoming)



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City-tours

(Karaganda, Temirtau, Zhezkazgan, Astana)

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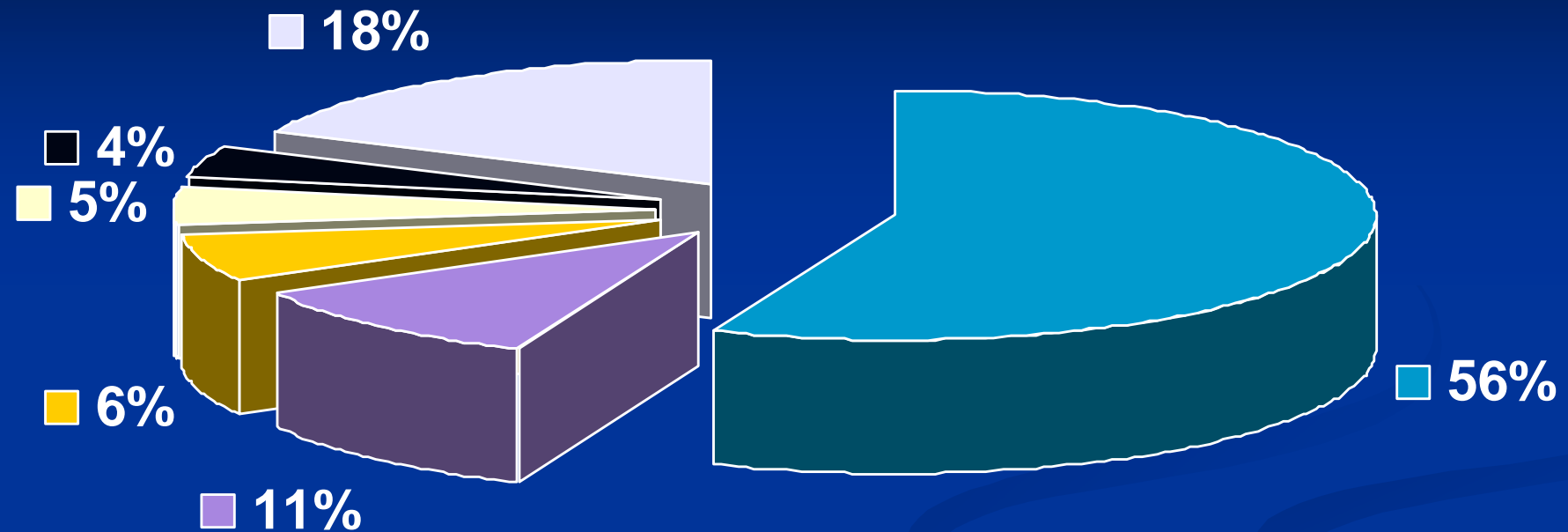


Business tourism
(for the own purposes mainly)

Tourism development in Kazakhstan

tailor-made tours constitute majority of
the tourist packages, thus creating feeling
of an adventure rather than a tourist trip
both for the client and even
for the tourism company staff

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■ Germany ■ USA ■ Netherlands ■ France ■ Switzerland ■ Others

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co-operation
with local
authorities
in terms of
Central
Kazakhstan
promotion
(travel fairs,
publications,
media-tours, etc.)



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Promotion of Kazakhstan as a tourist destination, publishing activities in tourism & travel

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Avalon Historico-Geographical Society
& Avalon Public Foundation

www.guide.kz

Nomadic Travel Kazakhstan

www.nomadic.kz

Thank you for your attention!

Photos by Alexandr Yermolyonok, Vitaliy Shuptar, Dariya Komleva and Barbara Fritsch